

Organ plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

The Store That Gets the New-Goods and the New Low Prices First

Criticism Never Leads But Suggests Things

It has a tongue, but no hands or legs to do things or get anywhere.

The men and women who act take the risks, costs, spend money and time in experiments, and finally settle down to do the best they know, leaving others to do the talking and improve on what others have begun, if they know how or want to do so.

In this free country the doors are all open to initiators who have the courage to work and strive to win.

[Signed]

John Wanamaker

May 18, 1921.

Cool Wash Silk Blouses in Summery White

Most are all white, but a few have a gay touch of color. A soft, lovely white crepe de chine blouse, trimmed with fillet lace on the collar and vest, is \$10.85.

Another crepe de chine blouse with a Peter Pan collar frilling and tiny tucks is \$10.50.

And a number of effective new models with Peter Pan collars, some piped with color, others with tuxedo collars, are of crepe de chine and are \$10.75 to \$13.75. To wear with sweaters—or with suits if you like—is a becoming little blouse of tub silk with Peter Pan collar. It is \$5.85. (Third Floor, Chestnut)

Long Silk Gloves at \$1.65 a Pair

Of lustrous, firm silk in Milanese weave, the gloves are in twelve and fourteen button lengths and in black, white, pongee, tan and brown. (West Aisle)

Silver Plated Tea Services of Distinguished Merit

The patterns are so beautiful that many brides are choosing them for their new homes and the different pieces of the service may be bought separately if desired. Among others, there are the St. Germain and the Pierpont services made by Gorham Company. These are among the finest silver-plated services we have ever had. The Heraldic and Hinsdale from 1847, Rogers Brothers; the Sheraton from R. Wallace and a number of delightful Colonial patterns from Reed & Barton are all of them here and they offer a great variety of selection. (Jewelry Store, Chestnut and Thirteenth)

The Mounting Popularity of Chinese Rugs

Chinese rugs are meeting with a new appreciation, both as a factor in furnishing schemes and also because of their excellent service qualities.

This, at least, is our experience of the Chinese rugs we are now showing. These are the best Chinese rugs in the market and their prices are distinctly moderate. If you are looking for a rug of fine furnishing quality and sound wearing quality you should see this collection.

Chinese Rugs		Chinese Rugs Small Sizes	
9.2 x 6.2	\$150	14.3 x 10.6	\$395
10.2 x 8.2	\$185	13.8 x 10.8	\$390
7.0 x 4.0	\$85	12.1 x 9.4	\$285
11.9 x 9.0	\$287	15.10x11.2	\$445
14.0 x 10.5	\$485	12.0 x 9.2	\$335
12.2 x 9.3	\$355	12.2 x 9.4	\$325
12.0 x 10.0	\$450	17.0 x 11.0	\$425
13.3 x 13.3	\$535	16.3 x 10.10	\$525
14.0 x 9.5	\$357	15.3 x 9.0	\$375
12.2 x 9.2	\$335	16.0 x 11.3	\$525
12.2 x 9.1	\$275		
15.6 x 12.0	\$445		
15.0 x 9.2	\$565		
20.0 x 12.0	\$985		

2.0x4.0 to 3.0x6.0.....\$25 to \$65
(Seventh Floor, Central, and Chestnut)

People Who Have Been Waiting for Pianos to Come Down

—People who have fine enough pianos in town, but who want an inexpensive one for the Summer bungalow or farmhouse.

—People who have young folks just learning to play, and who need a true-toned, but low-priced instrument for them to practice on.

—All these and every one else who wants a piano of small price, will find this

Wanamaker Sale of Used and Reduced Pianos and Player-Pianos

to contain splendid opportunities. There are still good choosings in the sale of

Used Upright Pianos for \$75 to \$325—That Were Originally \$300 to \$600

New Reduced Upright Pianos for \$295 to \$975—That Were Originally \$395 to \$1150

Used Player-Pianos for \$375 to \$800—That Were Originally \$500 to \$1000

New Reduced Player-Pianos for \$525 to \$800—That Were Originally \$750 to \$900

Sweet-toned instruments, all in perfect repair, with a lifetime of music in them. Sold on the convenient terms that apply to all our piano selling.

(Graek-Hall, Second Floor, Market)

Welcome Arrivals in Victor Red Seal Records

It's delightful to see the production of these records in so many of the popular numbers, whose output was interrupted during the war, "catch up" with the demand!

Among the "formerly outs" which have just become "availables" are the following favorites:

- | | |
|--|---|
| 64131—"Hungarian Dance in G Minor" (Kreisler). | 88616—"Love Me or Not" (Caruso). |
| 64197—"Traumerel" (Elman). | 89018—"Al Nostri Monti" from "Trovatore" (Homer-Carus). |
| 64623—"Love, Here Is My Heart" (McCormack). | 89108—"Mighty Lak a Rose" (Farrar-Kreisler). |
| 64267—"Hear the Gentle Lark" (Gluck). | 74160—"Forgotten" (Williams). |
| 87552—"Serenade" (McCormack-Kreisler). | 74182—"Meditation from 'Thais'" (Kreisler). |
| 88614—"Messiah" (Homer). | 74420—"Carry Me Back to Old Virginia" (Gluck). |
- (Phonograph Store, Second Floor, Central)

Clearing Out Some Dresses for Little Girls at \$1.25 to \$5

which is considerably below their original prices. They are in pretty, practical styles, as well as more fluffy frocks for better wear, and there are plenty of sizes for two to six year olds. Of gingham, sturdy chambrays, organdies and other cottons, the dresses are not only in plain colors, but in attractive plaids and checks. And it's a good time to get little sister's frocks for the whole Summer!

(Third Floor, Chestnut)

Women's Silk Stockings "Seconds" at \$1.25

1200 pair of silk stockings with cotton tops and soles. In the three best-liked shades of brown—Russian calf, cordovan and African brown. Selected "seconds" that will wear as well as first-grade goods, which would be nearly double this price. (West Aisle)

Sturdy Boston Bags for \$3.50

For shopping and general utility purposes there is no receptacle that surpasses the Boston bag. We have some of these bags of black and brown cowhide which we can sell at a notably low price. They are made with a sewed overlapping frame and have double handles. In 14, 15 and 16 inch sizes. (Main Floor, Chestnut)

You Can Suit Yourself, Sir

—and suit yourself to the greatest satisfaction in this Men's Clothing Store if a new Summer suit of the finest ready-to-wear kind is what you need.

Our purpose is to discover how much we can give a man for his money, not how little; how much excellence of fabric, tailoring and style—and to give it to him.

There is nothing to prevent us from giving him the maximum of value in all of these essentials, and we are giving it.

Suits, \$35 to \$65.

Youths' models, \$25 to \$40.

(Third Floor, Market)

Where Else Will Men Find Such Oxfords for \$7.50!

In these four styles of men's low shoes we believe we have the best \$7.50 shoes in all Philadelphia.

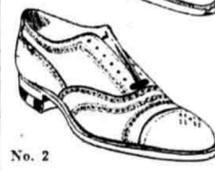
They are fine in fashion, fine in workmanship and made of selected leathers. We have seen nothing like them within a couple of dollars of their price.

The reason we can sell these handsome shoes at such a low price is twofold: We bought them to advantage and then lopped a good piece off our profit.



No. 1

No. 1. Dark brown calfskin with straight tips and blind eyelets.



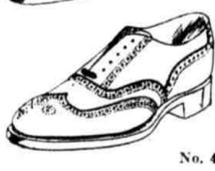
No. 2

No. 2. Mahogany calfskin with straight tips, saddle straps, perforated vamp seams, and heel foxing and rubber heels.



No. 3

No. 3. Pebble grain tan calfskin with straight tips, center punched; perforated vamp seams, broad shanks and flanged heels.



No. 4

No. 4. Tan grain calfskin with full wing tips, perforated vamp seams and heel foxing, full flanged heel and stitched heel seat.

Young men will take to these shoes as a duck takes to water.

(Main Floor, Market)

Men's Fine Handkerchiefs \$5.65 a Dozen

Of considerably better grade linen than is ordinarily found in handkerchiefs at this price.

Fresh and snowy and spotless, the handkerchiefs are all of sturdy Irish flax, in that never-out-of-fashion style—plain hem-stitched. (West Aisle)

Men's Fine Japanese Silk Shirts for \$8.50

These shirts are of a very high grade of white habutai silk and all men who have worn shirts of this fabric know how splendidly it wears and what beautiful, cool Summer shirts it makes.

Plain negligé style with soft cuffs. A new low price this season. (Main Floor, Market)

Too Much Capital in Caps 1000 Men's Hand-Tailored London Caps to Sell at \$1 Each

Half price would be putting it mildly, although some have been sold for double. The dollar price is for quick disposal, regardless of the fact that these caps were intended to sell for three or four times this figure and even today could not be imported to sell for twice that.

Cap season is here for outdoor men. (Main Floor, Market)

The Very Dinner Sets for Summer Homes

The good, but not over costly American porcelain dinner sets needed in Summer cottages are here in as good a variety as anybody of reasonable requirements could wish for.

They are of the best standard quality and are real sets in number and character of pieces. For 106 and 107 piece sets prices begin at \$17.50 and go up to \$50. The selection in between includes sets at dozens of different prices and in a most attractive assortment of decorations.

The sets at \$17.50 are very exceptional for that price. They are in a plain gold band decoration. The \$50 sets have a conventional border with gold edge and coin gold handles.

It is not a moment too soon to choose, especially since the choice is so very good. (Fourth Floor, Chestnut)

A Striking New Kind of Japanese Straw Rug

These newest Japanese straw rugs are in most attractive designs and colorings and are especially suitable for light and dainty furnishings.

9x12 ft., \$15.50	8x10 ft., \$11.50
Other and much less expensive Japanese straw rugs—	
9x12 ft., \$6.75	6x9 ft., \$3.50
	8x10 ft., \$5.50
Grass rugs in pleasing patterns and colors—	
9x12 ft., \$14	8x10 ft., \$11.50
	6x9 ft., \$8

(Seventh Floor, Chestnut)

The Furniture Stocks Are Full of Exceptional Things

What particular kind of furniture do you need?

Are you looking for a bedroom suit of a worthy and dependable kind at a moderate price? If so, you should see the suits we are now offering at \$178, \$255, \$294 and \$344. No, they were not made to sell for these prices. They were made to sell for 30 per cent more, but we bought them to special advantage from a manufacturer who excels in goods of this class and who makes a very large proportion of the low-priced bedroom furniture sold in this Store. They are in a choice of many, many, walnut or enamel and in Adam, Queen Anne and Louis XVI periods.

Perhaps you are looking for a fine dining-room suit, one of those lifetime suits that become a family possession. The selection here at special prices is the finest ever shown at this season.

The stocks on hand of four leading manufacturers are represented in this collection and every suit is marked 40 per cent less than market prices—\$365 to \$1368.

If low-priced living-room or library furniture be your need, you are fortunate. We are disposing of a notable purchase of over-stuffed pieces in tapestry at a saving of 30 per cent from regular prices.

Choose individual pieces or a complete suit, as you wish. Suits of three pieces, \$167 to \$297.

Davenport, \$75 to \$138.

Easy arm chairs, \$46 to \$82.

Arm chairs, \$60 to \$75.

Rocking chairs, \$46 and \$54.

(Fifth and Sixth Floors)

Women's Crepe de Chine Dresses for Street and Afternoon

A group of very attractive dresses of fine, heavy quality crepe de chine have come into the Gown Salons to sell at the special price of \$47.50.

There are six models, several of them quite distinctive, all of them looking much more than their price.

One of the most effective is a gown of soft Venetian blue, with eyeletted bodice, a little chemisette of tucked cream Georgette and a long, draped tunic cut in Van Dyke points. It suggests a picture frock.

Quite different is a straight chemise frock of soft gray studded with nail-head beading in iridescent blue effect. And different still a button-back effect in beige, hand-embroidered in dark brown.

The colors include navy and this soft old Venetian blue, beige, gray and black. Sizes are 36 to 42.

For women who need such dresses they represent opportunity.

(First Floor, Central)

Frocks for All Miss Philadelphia's Daytime Needs

are hanging in those cool, dust-proof cases in the Young Women's Salons—some of the prettiest frocks imaginable, too!

There are not many frocks of a kind—that is what makes the collection so fascinating. There are dresses precisely suited to the needs of the tall, willowy girl, straight-line frocks for her shorter, plumper sister, who pines for a sylph-like silhouette; fluffy frocks and severe frocks, simple frocks and dresses of elegance. It is truly a remarkable collection.

The beautiful silks of the season have been cleverly utilized—glistening charmeuse, crinkly crepes, the new Canton crepes, roughish, lustrous sports silks. They are in blue shades, in brown and henna tones, in beige, in pearly grays, in white and delicate colors.

Street, afternoon and dinner frocks are all here.

\$28.50 to \$70—and 14 to 20 year sizes.

(Second Floor, Chestnut)



Most Women Find Need for a Lightweight Cloth Coat

There are cool days even in Summer and many occasions when such a coat is useful.

A number of beautiful wraps, coats and capes in Bolivia, peach bloom and tricotine, all silk lined, are now marked \$67.50. In several cases the price has been much higher. There are not all sizes in any one style nor all the usual colors, but the assortment is good. (First Floor, Central)

New Importation of Philippine Hand-Embroidered Underclothes

Any woman who does not know how exquisitely fine and dainty these Philippine garments are should certainly see these.

The expert needleworkers down there on the islands put their most beautiful work into these underclothes for American women. It is important to note that both patterns and materials are what our customers especially desire.

Prices are astonishingly little on this new shipment.

Several new models in nightgowns at \$2.85 and \$3.85. Fine white batiste, made by hand, beautifully hand-embroidered; with V or low round necks and short sleeves.

Pink or blue batiste nightgowns, hand made and hand embroidered, \$2.85.

Some especially fine nightgowns not only hand embroidered, but with insets of real lace, at \$6.85. Others up to \$8. Three new models in envelope chemises at \$2.85 and \$3.85. Fine white batiste, hand made and hand embroidered.

Drawers at \$1.50, \$1.65 and \$2.75.

A new shipment of Japanese crepe petticoats is also in. Pink, blue or white, with hand-embroidered dots and scalloped edge, \$2.85.

All the above prices are exceptionally low.

(Third Floor, Central)

Both These White Shoes for Women Are Unusual

One is a sports shoe, decidedly unusual for its price of \$7.50. A good-looking, well-made white canvas oxford, with leather trimming. The straight tip, military heel and trimming are of black or tan leather, as you choose.

The other is as pretty a white buckskin pump as we have seen this year. It has extra good lines, perforated wing tip, white leather Cuban heel and sole. The price is \$12. (First Floor, Market)

Cardboard Doll Sets, 30c

Both little girl and little boy dolls are included, and with them are costumes—each costume in a separate package, and complete, ready to be made up. Nice for little girls who are just learning to sew. (Second Floor, Central)